

Message Text

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

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R 180952Z MAY 76

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 6717

UNCLAS BANGKOK 14139

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI - SOUTHEAST ENGINEERING (THAILAND) CO., LTD.

REF: USDOC 6458

1. THAILAND 2. CNTRY CODE: 549 3. SER. NO: 0050700

4. SOTHEAST ENGINEERING (THAILAND) CO., LTD.

4.A. CODE: P

5. G.P.O. BOX 1372, 390/6 SUKHUMVIT ROAD

6. BANGKOK, THAILAND

7. ESTABL: 1963 8. EMPL: 16 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) FAIR

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE:

LOCAL MARKET

12. RPT. DATE: 05/76

13.-. 16210/8 ENGINEERING CONTRACTOR FOR CONSTRUCTION WORKS

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13.B 36100/5 IMPORTER OF ELECTRICAL TRANSMISSION AND DISTRIBUTION

14. CONTACT: MR. SANRASERN TITLE: PRESIDENT
CHANYONGPAND

15. CABLE: SOUTHEAST 16. TELEX: N/A 17. TEL 3921420

18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA RD., BANGKOK

19. TRADE REFS: HENRY STERN & CO., INC., 183 SOUTH CENTRAL
AVENUE, HARTSDALE, NEW YORK 10530; HAWS INTERNATIONAL,
700 PAGE STREET, BERKELEY, CALIFORNIA 94710

20. AGENCY REP: AGENCY OF I-T-E WORLD TRADE CORP., NORRISTOWN
ROAD, SPRINGHOUSE, PA. 19477, FOR SAFETY DEVICES, ACQUIRED
1975.

21. SOUTHEAST ENGINEERING (THAILAND)CO., LTD. WAS OFFICIALLY
REGISTERED AS A LIMITED LIABILITY COMPANY IN MARCH 1963 WITH
A CAPITAL OF \$100,000. ITS PRESENT AUTHORIZED AND FULLY PAID-UP
CAPITAL IS \$300,000. ANNUAL SALES VOLUME FOR 1975 WAS REPORTED
TO BE APPROX. \$250,000. FIRM ORIGINALLY OPERATED AS AN
IMPORTER BUT THIS ACTIVITY WAS ASSUMED BY ITS SISTER COMPANY,
THE SOUTHEAST THAILAND CO., LTD. (WTDR 2/73). SINCE 1974,
FIRM HAS CONFINED ITS BUSINESS ACTIVITY TO ENGINEERING AND CON-
STRUCTION MAINLY ON ELECTRICAL AND MECHANICAL INSTALLATION.
A LOCAL BANK REPORTS FAVORABLY ON ITS WELL-CONDUCTED ACCOUNT
AND ITS UTILIZATION OF CREDIT FACILITIES IN A PROPER MANNER.
FIRM IS ALSO AFFILIATED WITH OMEC CO., LTD, A MANUFACTURER OF
ELECTRIC BULBS. SUBJECT IS CONSIDERED TO BE A SUITABLE TRADE
CONTACT FOR INTERESTED U.S. FIRMS, HOWEVER, BUSINESS TRANS-
ACTIONS SHOULD BE MADE ON A NORMALLY SECURED BASIS.

VIWM PREPARED BY: SIRITAJ APPROVED BY: THOMAS C. STAVE
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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